



BRIGHAM AND
WOMEN'S HOSPITAL
QUALITY AND SAFETY



HARVARD
MEDICAL SCHOOL
TEACHING AFFILIATE

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Brigham and Women's Hospital and Harvard Medical School will be hosting the 6th annual [Healthcare Quality and Safety Conference](#), November 6-7, 2019 at the Wyndham Boston Beacon Hill Hotel on 5 Blossom Street in Boston, Massachusetts 02114. This conference is a CME, CNE and ACPE accredited educational program for up to 12.5 credits.

We are offering the opportunity to reserve exhibitor tables which provide a professional atmosphere for information exchange between exhibitors and conference attendees.

This course will provide interactive lectures for multidisciplinary healthcare professionals on strategies to optimize quality, safety and performance improvement outcomes, assure medication safety and regulatory compliance, reduce readmissions, hospital-acquired conditions and medical errors.

Our conference attracts a broad range of professionals, including: Healthcare Executives, Physicians, Nurses, Pharmacists, Directors of Quality and Patient Safety, Risk Managers, Administrators, Policymakers, Regulators, and Trainees.

Exhibit tables are likely to sell out so please email bwhqualityconference@partners.org as soon as possible to reserve.

We hope to see you at this special 2-day educational event!

Sincerely,

Catherine Ulbricht

Exhibitor deliveries can be shipped directly and stored for up to 1 week before November 6th.

Please note: UPS picks up daily, FedEx shipments at the end of the conference will have to be called in by the sender.

Shipping address:

Wyndham Boston Beacon Hill
Attn: Lauren Bowker
5 Blossom Street
Boston MA 02114
(617) 239-2404
lbowker@wyndham.com

BRIGHAM HEALTH



BRIGHAM AND
WOMEN'S HOSPITAL



HARVARD
MEDICAL SCHOOL



6th Annual

Healthcare Quality and Safety Conference

November 6-7, 2019 at the Wyndham Boston Hotel

This special two day event provides healthcare quality, safety, risk management, regulatory, and compliance professionals with state-of-the-art strategies for process improvement. We welcome educational grant sponsors and exhibitors.

Opportunities

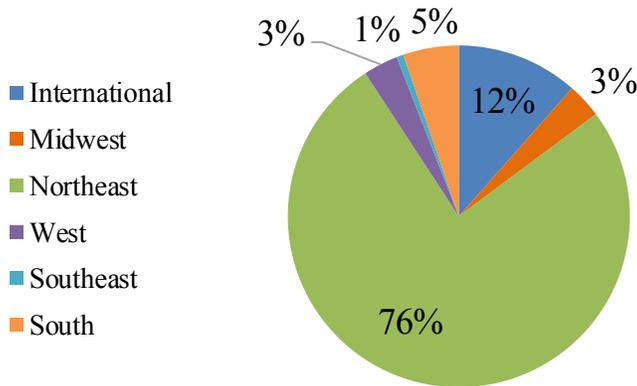
- Learn best practices from world-class institutions
- Earn up to 12.5 Continuing Education Credits
- Network with healthcare industry leaders and decision-makers
- Meet prospective new clients

Register on quality.bwh.harvard.edu

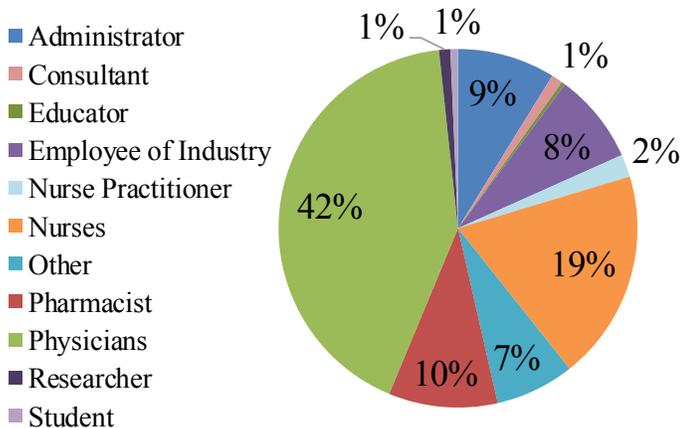
Attendance

- An average of 250 multidisciplinary participants attend the conference
- Exhibitor tables available to reserve

% of Attendees by Region 2018



% of Attendees by Profession 2018



Exhibitor Package

- Excellent networking opportunities
- One 3'x6' table with tablecloth and two chairs
- Badge access to full 2-day event including presentations, meals, networking reception
- WIFI access included
- Discounted hotel and parking rates available

Exhibit Fees

Non-profit fee:

- \$1995 per table for 2 badges
- \$1500 per table for 1 badge

For profit fee:

- \$2495 per table for 2 badges
- \$2000 per table for 1 badge

Previous Exhibitors

- Allergan
- Amgen
- ABQAURP
- AONE
- AstraZeneca
- Astellas
- Baxalta/Shire
- CutisPharma
- EarlySense
- Ivenix
- LaJolla
- Mallinckrodt
- Mead Johnson Nutrition
- Medtronic
- Merck
- NAHQ
- NPSF
- Novo Nordisk
- OpLogix
- Pfizer
- Polyglot
- Portola
- Relypsa
- RL Solutions
- Sanofi Pasteur
- Silvergate
- Southmedic
- Spectrum Pharma
- Stryker
- Supernus
- WellSense
- Xenex

Register on quality.bwh.harvard.edu



HARVARD MEDICAL SCHOOL

Harvard Medical School Postgraduate Medical Education AGREEMENT FOR EXHIBITORS AT CME ACTIVITIES

CME ACTIVITY	
CME Activity Title ("Activity"):	HMS Course #:
Healthcare Quality and Safety Conference	734690-2001
Activity Date(s):	Location:
November 6-7, 2019	Wyndham Boston Hotel
SPONSORING HOSPITAL	
Hospital ("Hospital"):	Department:
Brigham and Women's Hospital	Department of Quality and Safety
Address:	Phone:
1620 Tremont Street, OBC 2nd Floor	617-732-5513
CME Course Director:	Email:
David Bates, MD; Ramin Khorasani, MD, MPH	BWHqualityconference@partners.org
COMPANY	
Company Exhibiting ("Company"):	
Address:	Phone:
Contact Name:	Email:

EXHIBIT FEE	
Exhibit Rate per day:	\$ N/A
Number of Days Exhibiting:	2 Day(s)
TOTAL EXHIBIT FEE:	\$

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Company agrees to remit the Exhibit Fee to Harvard Medical School:	
Check Payments to HMS: Make payable to: President and Fellows of Harvard College Send check to: Attn: Commercial Support P.O. Box 825, Boston, MA 02117-0825	Electronic Payments to HMS: Please reach out to cmecommercialsupport@hms.harvard.edu with this completed LOA.

President and Fellows of Harvard College acting through Harvard Medical School Department of Continuing Education ("Harvard Medical School") is an accredited CME provider committed to presenting and facilitating CME activities that promote improvements and quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Harvard Medical School has outlined in this agreement ("Agreement") the terms, conditions, and purposes of exhibitors at this CME Activity.



HARVARD MEDICAL SCHOOL

Terms, Conditions, and Purposes

This Agreement is to acknowledge that Harvard Medical School will receive the Exhibit Fee from the Company as payment for authorization to exhibit at the Activity.

The Company agrees to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial SupportSM and the Harvard Medical School (HMS) Policy on Commercial Support, as well as the FDA Policy Statement on Industry Supported Scientific and Educational Activities and all applicable federal and state laws, regulations and policies. For activities taking place in Massachusetts, the Company also agrees to abide by applicable Massachusetts Regulations. The Company must meet the written standards of the "Code on Interactions with Healthcare Professionals," Pharmaceutical Research and Manufacturers of America, January 1, 2009, and/or the "Code of Ethics on Interactions with Health Care Professionals," Advanced Medical Technology Association, July 1, 2009.

Without limiting the foregoing, Company expressly agrees to comply with the following ACCME Standard:

STANDARD 4. Appropriate Management of Associated Commercial Promotion

4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.

- For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representations of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.

Harvard Medical School accepts Company's Exhibit Fee payment for authorization to exhibit at the Activity subject to the foregoing and the following conditions and policies:

1. The Company may not engage in sales, promotional activities (including, but not limited to, presentations, posing questions, or otherwise contributing to or influencing the academic discourse), or distribute product-specific advertisements while in the designated location of the Activity either before, during, or after the Activity.
2. The Company may not distribute "in kind" or tangible "complimentary" promotional materials such as pens, coffee mugs, gift cards, etc. to Activity faculty or attendees either directly or indirectly. Distribution of pharmaceuticals or other samples is likewise prohibited.
3. Consistent with the foregoing, exhibits must be in a room or rooms separate from the educational space and from the area, corridor or path providing access to the educational space (the "obligate path").
4. Acceptance of the Exhibit Fee does not constitute real or implied endorsement of the Company and the Company shall not state or imply that Harvard Medical School or the Hospital has endorsed the Company or its products. Without limiting the foregoing, the Company shall not use any name or logo or other trademark of Harvard Medical School or the Hospital for any promotional or publicity purpose except with the prior written consent of Harvard Medical School or the Hospital as the case may be.
5. Exhibit reservations may be cancelled if written notification is received by Harvard Medical School, or hospital, at least ten (10) business days prior to the start of the Activity. In the event of a cancellation, the Exhibit Fee will be refunded. There will be no refunds for cancellations that are received less than ten (10) business days prior to the start of the Activity.
6. Harvard Medical School shall have no responsibility for Company's arrangements with the proprietor of the exhibit space.

Any actions or omissions that are not in accordance with the above stated conditions and policies may result in the exclusion of the Company and its representatives from the conference site, in which case no refund of the Exhibit Fee will be permitted.

This agreement must be signed by all parties prior to the start of the Activity.

By signing this Agreement, the Company agrees that it shall not assert any claims against Harvard Medical School, the Hospital and their respective employees and affiliates, and that they shall have no responsibility for, any liability, loss, damages, or costs (including attorneys' fees) that Company may incur as a result of Company exhibiting at the Activity. Company acknowledges that the preceding sentence shall apply, without limitation, to the loss, damage, or theft of any equipment or materials Company brings to the Activity site as well as injuries that any of Company's employees or agents may incur.



HARVARD MEDICAL SCHOOL

AGREED BY AUTHORIZED REPRESENTATIVES

CME COURSE DIRECTOR

Signature Date

Catherine (Kate) Ulbricht

Print Name

BWH Director of Clinical and
Academic Programs

Title and Hospital Affiliation

COMPANY

Signature Date

Print Name

Title

HARVARD MEDICAL SCHOOL

Signature Date

Print Name

Title

